

Background Paper: Extra Electoral Strategy 1994.

AIMS OF CAMPAIGNING

EES200 The aims of Green Party campaigns should be to tap into the dissatisfaction that exists in society; to increase awareness that the root causes of poverty, injustice, environmental degradation and psychological unease lie in our current economic and political system; and to provide hope that a better way is possible - that of the Green Party.

EES210 To implement particularly those reforms that extend the possibility for social change, and provide more people with the power to live non-exploitatively.

EES220 To activate, mobilise and empower people to take collective action.

EES230: To increase awareness of and support for the Green Party at and between elections.

STRUCTURE

EES300 The Green Party will set up a 'Campaigning Community', in parallel to the Policy Community. This will consist of formally or informally constituted groups that will work towards specific strategies, for example GPC100, a legal/judicial review group, or a parliamentary strategy group; or towards specific campaigns, for example Childhood Asthma, or BSE. All groups will collaborate with other Campaigns Community groups and with the existing GPRC working groups on different strategy areas.

EES310 This community will be guided and co-ordinated by a Campaigns Committee, consisting of 5 members elected annually at the Autumn conference by the local party representatives, and will be chaired by the Campaigns Co-ordinator, who is elected by the whole party and who will continue to be responsible to the Executive for campaigns. In the event of a member resigning another may be co-opted by the Committee to serve until the next conference. In addition GPRC will be able to nominate two non-voting 'friends' of the Campaigns Coordinator, who will attend Committee meetings, so as to facilitate cooperation between GPRC and the Committee.

EES320 The Campaigns Committee and Campaigning Community shall co operate with the Policy Committee and Community in the production of policy material able to be understood by as many people as possible. This material shall be based on, and accord with, agreed policy expressing it in straightforward language and using emotional appeals as appropriate, in support of the Party's campaigning. The arrangements for this co-operation shall be made between the Campaigns Committee and the Policy Committee.

EES330 The Committee shall decide on funding for the various campaigns groups, though the overall campaigning budget will be subject to the approval of the Executive.

EES340 It will be the responsibility of the members of the Campaigning Community to produce well thought-out and costed campaign plans to the Committee.

EES350 The Campaigns Committee shall develop a library of information useful to the members of the Campaigning Community, both in drawing up and in carrying out campaigns; and the members of the Community shall pass on any useful experience to the Committee so that it can be made available to other members of the Community.

EES360 The Committee shall make every effort to ensure that approved campaigns carried out in conjunction with other richer organisations will be funded as much as is possible by those other organisations (eg: Energy Conservation Bill).

EES370 Local Party Campaigns or Initiatives will be able to apply to the Campaigns Committee for funding in the same way as other Campaigns Community Groups.